

Centre for Organizational Governance in Agriculture

Sponsored by the BC Council of Marketing Boards

Agenda

“Leadership in a Regulated Environment – How to Move Agriculture Forward”

Friday, October 26, 2012 – 9:00 am – 3:00 pm
Ramada Plaza and Conference Centre
36035 North Parallel Road, Abbotsford, BC

- 9:00 am** **Welcome**
Linda Delli Santi
Chair, COGA
- 9:05 am** **BC Ministry of Agriculture: Update of Topics and Issues**
Derek Sturko
Deputy Minister, BC Ministry of Agriculture
- 9:30 am** **BC Farm Industry Review Board: Update of Topics and Issues**
Ron Kilmury
Chair, BC Farm Industry Review Board
- 10:00 am** **Practical Tips for Success in Your Approaches and Responses to Government**
Laurie Throness
University College of the Fraser Valley
- 10:30 am** **Break**
- 10:45 am** **The Recent History of Canadian Agriculture – How We Got from There**
Bruce Muirhead
University of Waterloo
- 12:00 pm** **Lunch**
- 12:45 pm** **Knowing BC’s Agriculture: The Milk Industry**
Bob Ingratta
BC Milk Marketing Board
- Knowing BCAC Programs**
Reg Ens
- 1:15 pm** **BC’s Agricultural Sector in an Uncertain Economic Environment**
Bryan Yu
Central 1 Credit Union
- 1:45 pm** **Marketing, Consumers and Credence Attributes – Are Commodities Still Commodities?**
Ellen Goddard
University of Alberta
- 2:45 pm** **Further Questions and Closing Comments**

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