

#FarmerLove

Andrew Campbell

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NOW
MYSTERIOUS
FRUSTRATING
OLD
YOUNG
BREATHING

SOCIAL MEDIA IS LIVING

@equalman 

#FarmerLove

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Coca-Cola

Coca-Cola

73,423,091 likes · 625,971 talking about this

Like

Food/Beverages

The Coca-Cola Facebook Page is a collection of your stories showing how people from around the world have helped make Coke into what it is today.



Photos



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Your Stories

8

About - Suggest an Edit



Justin Bieber ✓

57,006,420 likes · 524,100 talking about this

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Bands & Musicians
<http://smarturl.it/jbmtg> www.BIEBERFEVER.com
www.justinbiebermusic.com
www.justinbieberneversaynever.com

About - Suggest an Edit



Photos



Download Believe



Believe Deluxe



Tour Dates

8



PETA (People for the Ethical Treatment of Animals)

Like

1,488,416 likes · 56,292 talking about this · 1,884 were here

Non-Profit Organization
Add yourself as a fan of PETA and we'll keep you updated on new ways to help animals.



1.4m

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8

About

Photos

Likes

Donate

Instagram feed



- 1.1 Billion Users (18M Canadian Users)
- 700 Million Daily Active Users
- 350 Million Photos Uploaded Per Day
- 6.75 Hours Spent Per Month (US)



Dinner Starts Here

473 likes · 9 talking about this

Update Page Info 2

✓ Liked

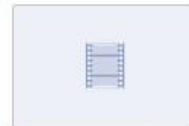
* ▾

Food/Beverages

Dinner Starts Here is about sharing our stories as young farmers as we bring the food to your table.



👍 473





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Bennett Crane

Beef Sen\$e reunion in Calgary at the Youth Ag Summit!





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- Glencoe and District Cur...
- IFAJ 2011
- Pages Feed 20+
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- Create Ad

GROUPS

- Dairy advocacy
- Sarah Travels West 9
- Create Group...

APPS

- App Center
- Games Feed 20+
- Music



Andrew Campbell
Edit Profile

FAVORITES

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- Messages
- Events 3
- Photos
- Browse

PAGES

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- Glencoe and District Cur...
- IFAJ 2011
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- Create Ad 3

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APPS

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74 Search for people, places and things

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[+ Create a Page](#)

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Andrew Campbell Home



Andrew Campbell

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Activity Log 5

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Andrew Campbell

@FreshAirFarmer

young farmer making milk, corn, soybeans & wheat (Bellison Farms) |
speaker & writer on social media, technology & advocacy (Fresh Air
Media)

Southern Ontario · thefreshair.ca

5,003
TWEETS

1,840
FOLLOWING

5,297
FOLLOWERS



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Tweets



Courtney Denard @CowSpotComm

3m

My farmer hubby finally bought his first smart phone! That's a game changer for him. #excitingtimes

Retweeted by Andrew Campbell



RealAgriculture.com @realagriculture

2 Oct

How farmers can access Growing Forward 2 funding:
realagriculture.com/2013/10/how-on... #ontag cc:@May_Margaret

Retweeted by Margaret May

Expand

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Christy Clark @christyclarkbc

19h

Discussing LNG, jobs, and reducing GHG emissions at the Shell Innovation Summit. #vancouver #bcpoli ow.ly/i/3mm2C

View photo

BC Dairy @BCMilk



Have you ever wondered how a cow makes milk? ow.ly/oUY3t

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↻ 3 Retweets



Ryan Goodman @AgProudRyan

3h

#FoodSafety is no joke. No food, organic local or national brand, is immune to contamination. ow.ly/pBrsX #foodiechats

↻ 183 Retweets



MLB @MLB

14h

Jose Lobaton, #walkoff hero. #Rays are alive and kicking:
atmlb.com/1fW0KAP #ALDS pic.twitter.com/DxRqjrGaRR



Stephen Harper @pmharper

18h

Looking forward to another productive day at #APEC2013 focusing on investment, trade & the economy. #cdnpoli



Alberta Canola @AlbertaCanola

36m

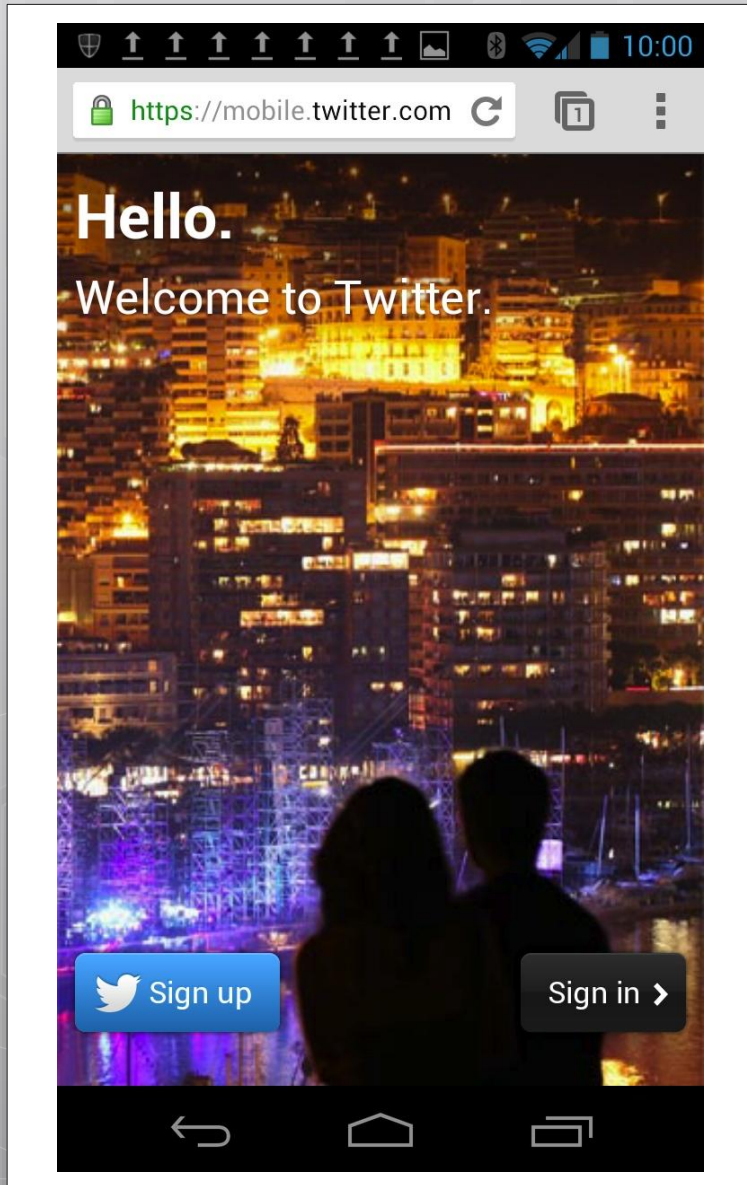
Obsolete pesticide collection this week - 16 locations across Northern and Central Alberta canola.ab.ca/obsolete_pesti...

#westcdnag

Expand




- 400 Million Tweets Each Day
- 60% Produced on a Mobile Device
- 200 Million Monthly Active Users



available from
twitter.com
or your phone's
app store

10:00

https://mobile.twitter.com/s

 Sign up


Full name Larry Bird

Email name@example.com

Username @name

Password

Just making sure you are a human



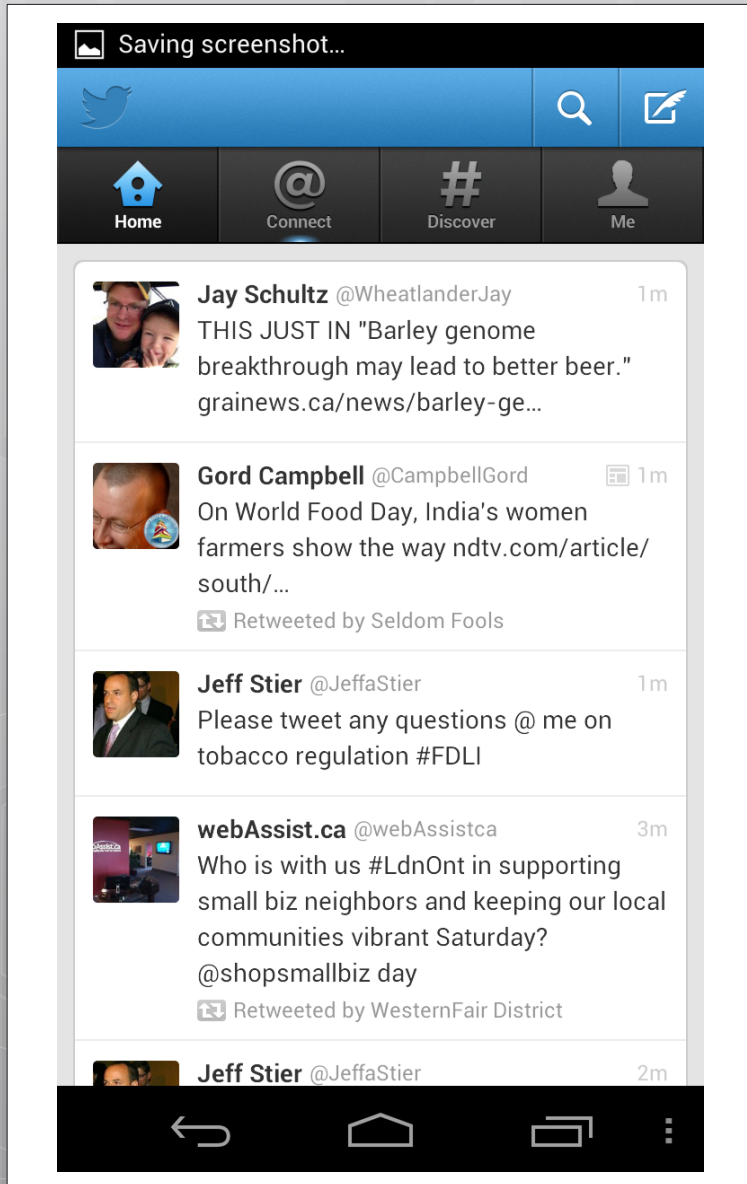
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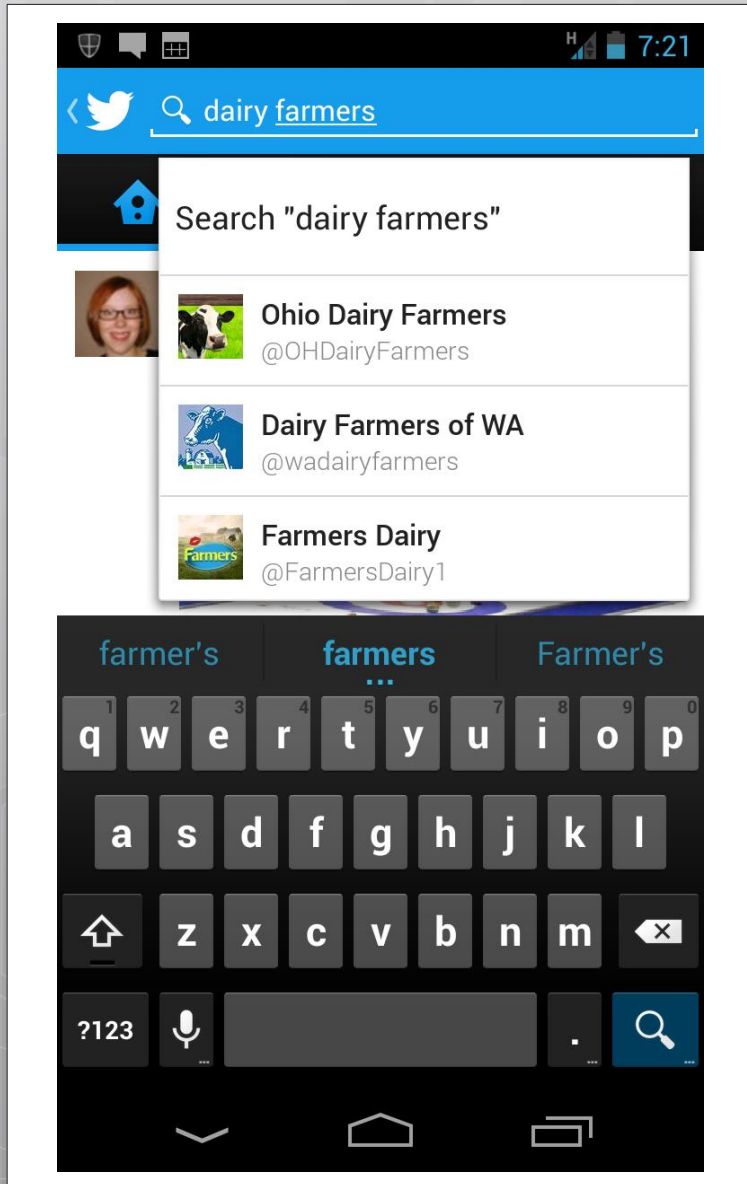
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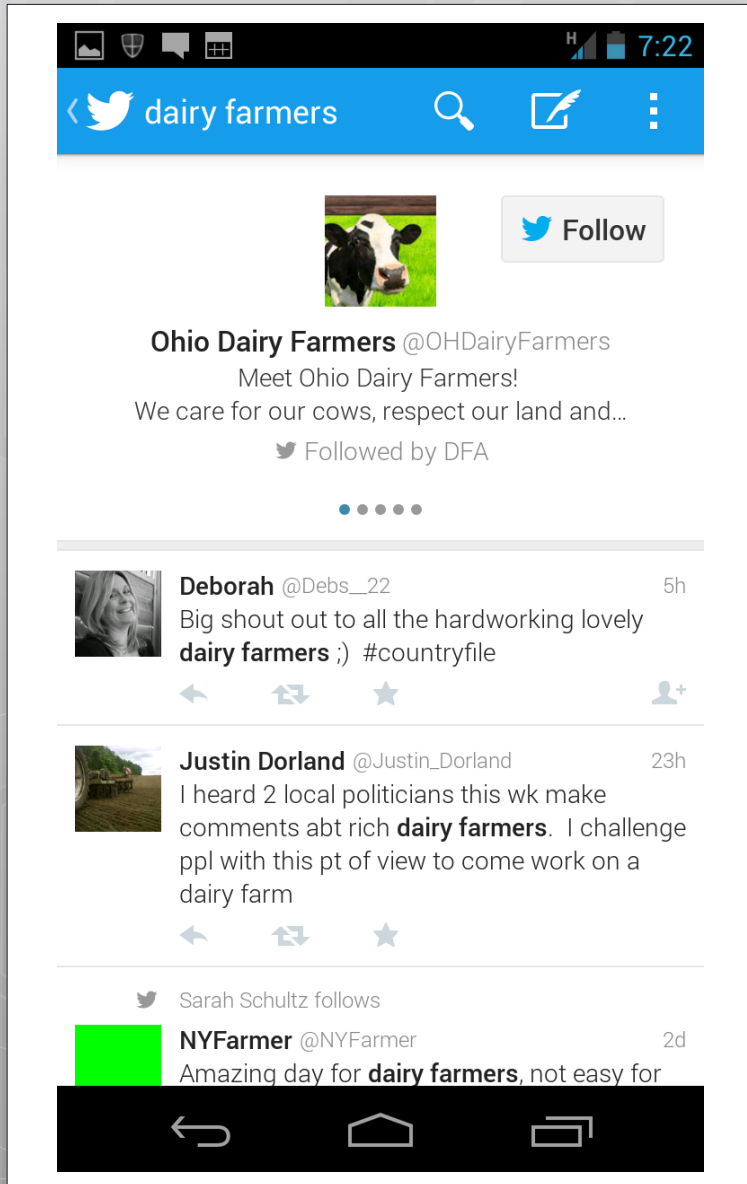
fill in the blanks



start by searching
something



start by searching something



always starts
searching tweet
content

7:22
dairy farmers
14 New Tweets



Ray Prock Jr., Will Gilmer and more

View more people



Deborah @Debs_22 5h
Big shout out to all the hardworking lovely **dairy farmers** ;) #countryfile



Justin Dorland @Justin_Dorland 23h
I heard 2 local politicians this wk make comments abt rich **dairy farmers**. I challenge ppl with this pt of view to come work on a dairy farm



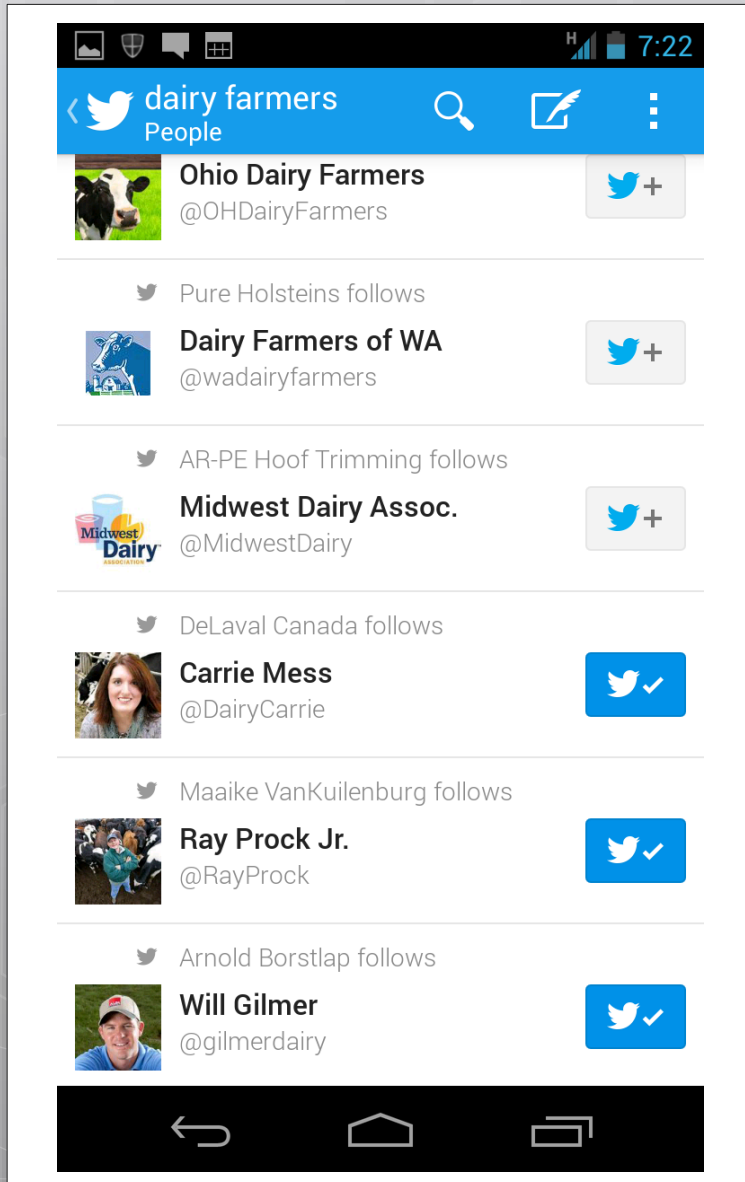
Sarah Schultz follows



NYFarmer @NYFarmer 2d
Amazing day for **dairy farmers**, not easy for



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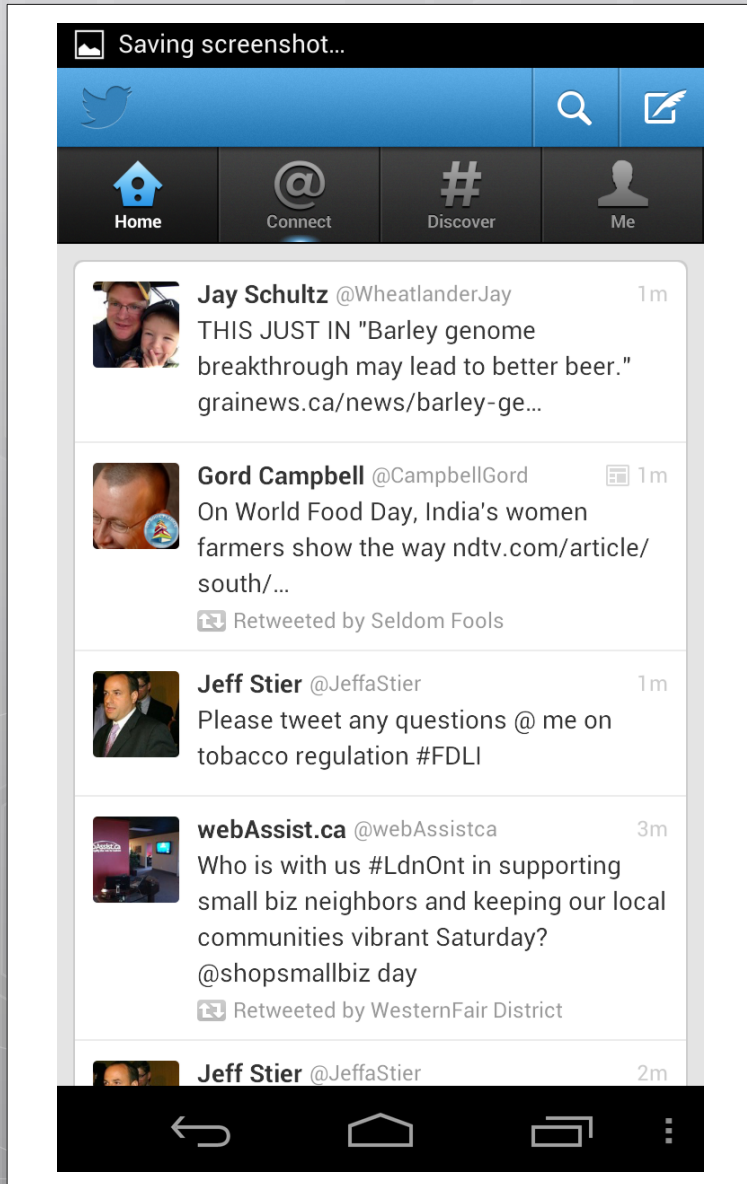
choosing the '+'
sign adds them to
your 'following' list



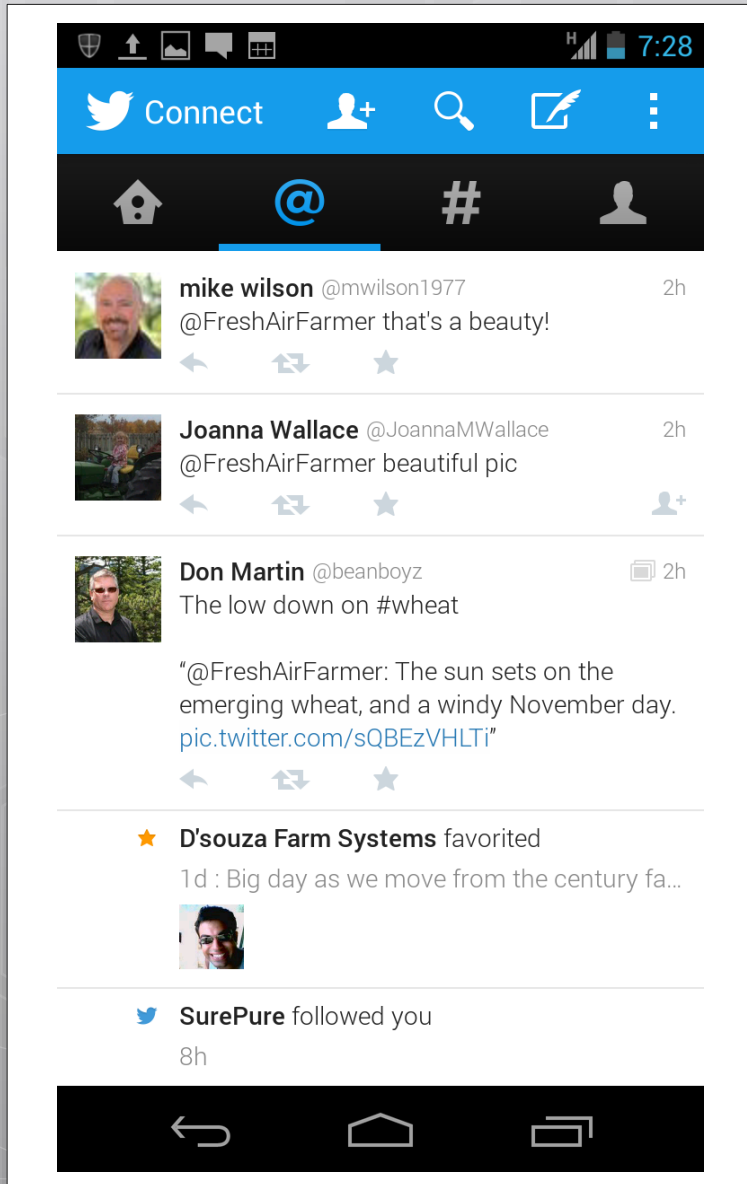
clicking their
picture selects
their profile



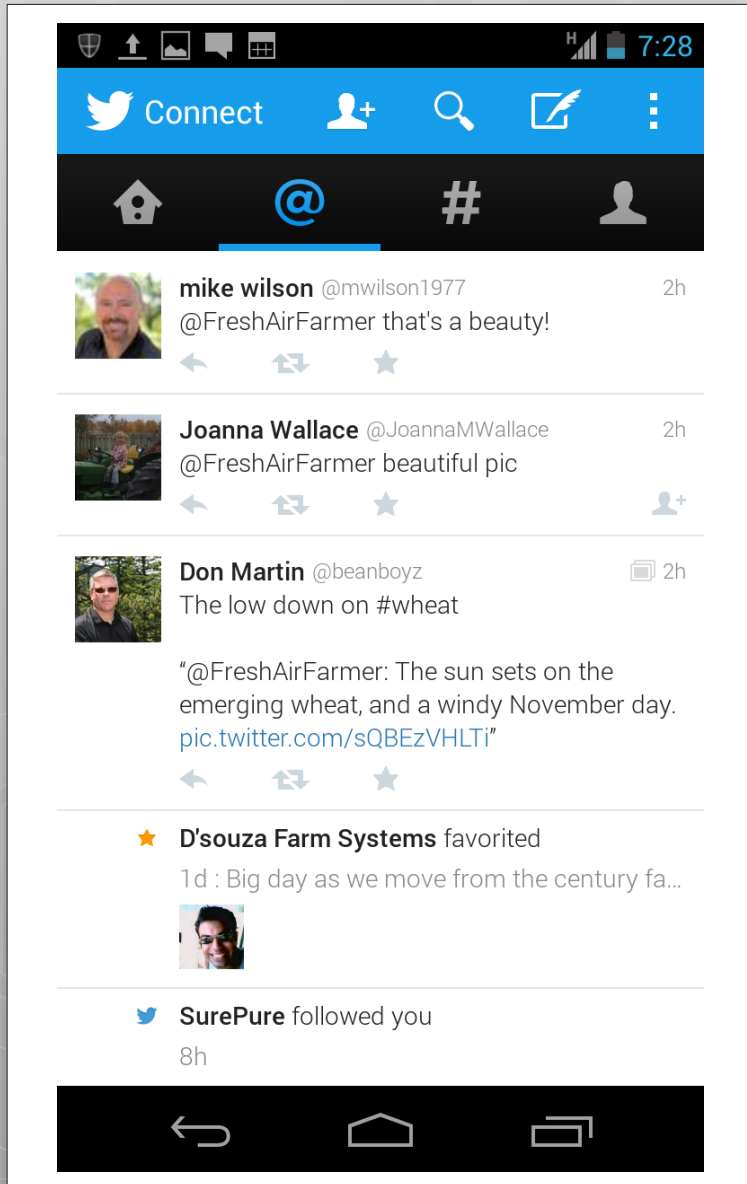
search for
specific names if
you know them



latest tweets
show up in
'home'

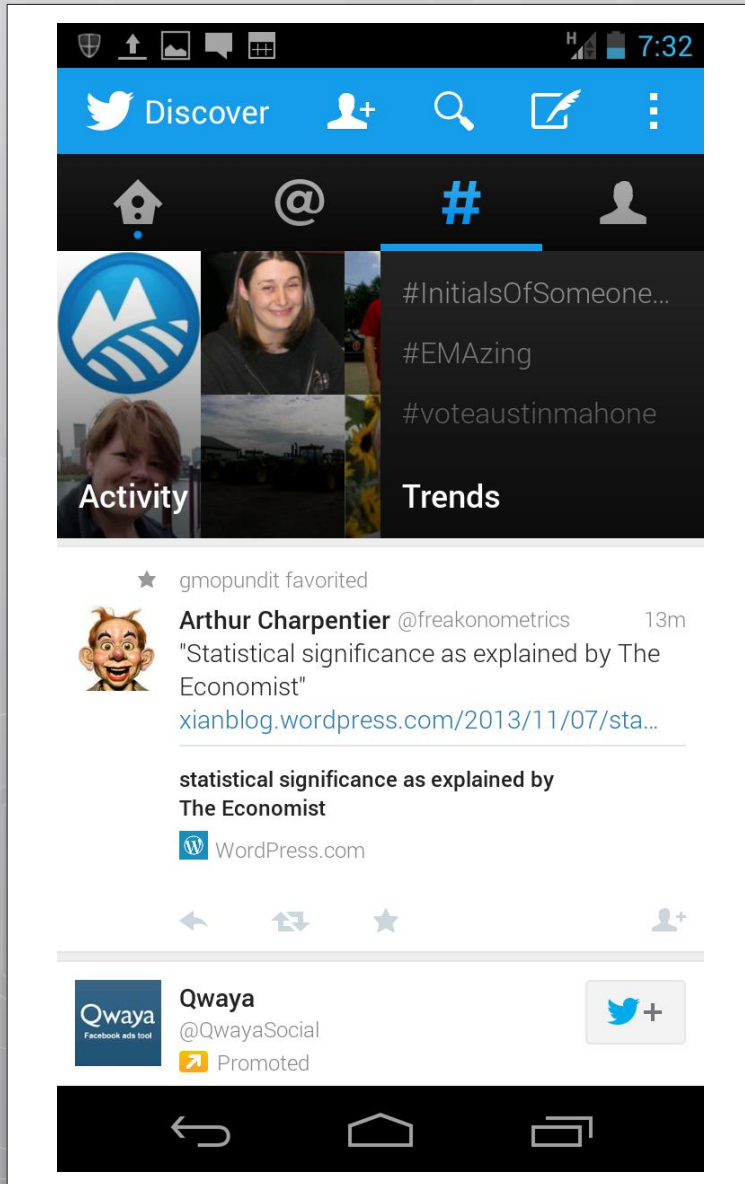


those publically
connecting with
you appear in
'connect'



@FreshAirFarmer
will only show up
to those following
me

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everyone



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trending topics
and news



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profile and
private messages



RealAgriculture.com @realagriculture
How Can You Farm Better Instead of Biggest? #westcdnag
fb.me/1YQLsuwFM
Expand Reply Retweet Favorite



Jim Hair @OFA1 3h
Have your say on the Ontario Tire Stewardship Fee increase. It's as easy as this: actnow.ofa.on.ca #ontag
Expand Reply Retweet Favorite More



Justin Williams @Justo_williams 4h
Is getting excited for #FFC13 starting tomorrow!
Expand Reply Retweet Favorite More



Semex @Semex 13h
#Semex's Paul Larmer addresses the #2012WHC.
pic.twitter.com/ILyPuF54
Hide photo Reply Retweet Favorite



Ralph Goodale @RalphGoodale 13h
Did you know? Nov 6th, 1867 was the 1st day of the 1st session of the 1st Parliament of Canada. #cdnpoli
Retweeted 164 times
Expand Reply Retweet Favorite



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Best Canadian milk

2 videos ▾



0:14 / 1:47

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14,519 views

Uploaded by [BCMILK](#) on May 10, 2010

Canadian milk is milk. Pure, fresh, healthy milk.

55 likes, 5 dislikes

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by BCMILK
14,519 views
1:47
-  **Mobile Dairy Classroom**
by BCMILK
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Suggestions

-  **12 Year Old Girl Tells The SHEEPLE the**
by 829speedy
23,235 views **FEATURED**
5:13
-  **Cover-All of Wisconsin, LLC.**
by CoverAllofWisconsin
14,062 views
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by Erin Corbett
71,454 views 2 years ago



Scallops on Cauliflower Puree - Gordon Ramsay
by theFword
153,805 views 3 years ago



Jason Boyle, brilliant best man speech
by socratesboy
41,905 views 1 year ago

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Q

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Andrew Campbell 0

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<input type="checkbox"/>		Making Cow Feed (Corn Silage) 7 October 2011 8:57 2:20 Edit		4,701 2 0 1
<input type="checkbox"/>		Collecting Round Bales 6 September 2011 16:13 4:42 Edit		470 1 0 0
<input type="checkbox"/>		Keeping Cows Cool 8 July 2011 15:23		255 1 0 0



Farmer Bloggers

Blogging Around The Farm



's talk farm animals

Misplaced priorities? Ensuring veterinary care for all pets

By Leslie Ballentine, Farm and Food Commentator

In October the president and CEO of the Humane Society of the United States (HSUS) posted a blog essentially calling for mandatory health care for the nation's pets.

READ ALL >>

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Posted by FCC on December 3rd, 2012 :: Filed under Activism Animal



Canadian Beef Blog

news, recipes, and cool stuff about canadian beef

The 12 Gifts of Christmas: Gifting ideas from Canada Beef

December 5, 2012 3 Comments

IT'S TIME FOR THE ANNUAL HUNT – FINDING THAT PERFECT GIFT FOR that someone, who at times, can be so darn hard to buy for.

Here are some suggestions – most of them from gifts that I have so appreciated getting myself:

DISCLAIMER: All ideas here are cooking/beef centric of course, given that this is a Beef Blog and that I am The Cooking-crazy person around here 😊 !

BEEF BLOG: A BLOG ABOUT CANADIAN BEEF
CANADIAN BEEF. GOODNESS IN EVERY BITE.

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Trending Posts The Farmers About Us
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Defisk Season Again

er 7, 2012

Lukens



The seasons continue to come around. This post, originally published in 2009, reminds me that time moves us along. Circumstances continually change in every area of our life on earth. I believe that much of what makes people lonely this time of year is...



nal Sustainable Agriculture Coalition

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ARK PUBLICATIONS PRESS TAKE ACTION! BLOG DONATE

rchers and Educators Collaborate to Teach Youth : Cover Crops

ber 6th, 2012

Department of Agriculture's Natural Resource Conservation Service recently launched a h initiative entitled, "Unlock the Secrets in the Soil." The initiative aims to help farmers soil health by raising awareness and sharing methods and success stories. This is the st in a five-post series on sustainable soil management, research, and Read the Rest...

o the 2012 Farm Bill: Is a Deal Possible and What J A Good Deal Look Like?

ber 5th, 2012



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Why We're Shutting Off Our Comments

Starting today, PopularScience.com will no longer accept comments on new articles. Here's why.

By [Suzanne LaBarre](#) Posted 09.24.2013 at 8:15 am

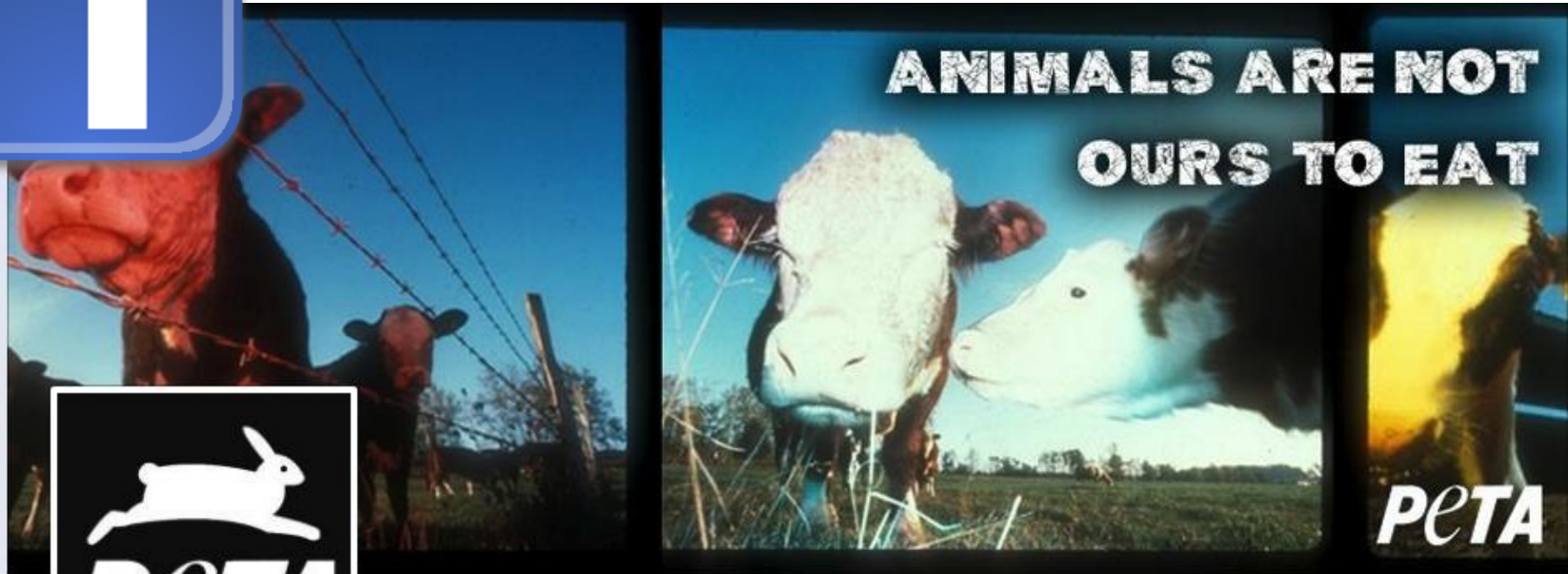
“Comments are bad for science.”

“But even a fractious minority wields enough power to skew a reader's perception of a story, recent research suggests.”



There are no facts, only
interpretations.

-Friedrich Nietzsche



PETA (People for the Ethical Treatment of Animals)

Like

1,488,416 likes · 56,292 talking about this · 1,884 were here

Non-Profit Organization
Add yourself as a fan of PETA and we'll keep you updated on new ways to help animals.



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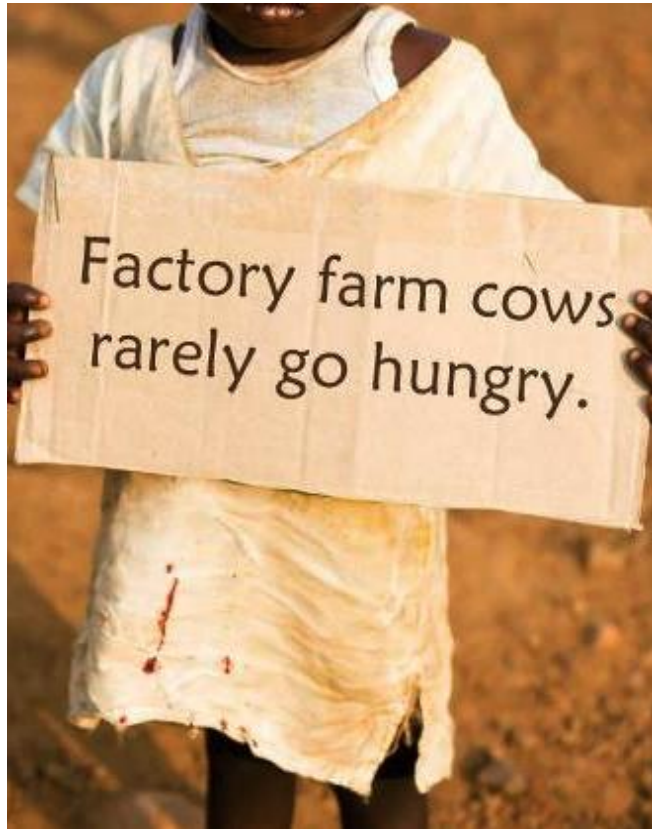
Mercy For Animals Canada
October 3



I am SOMEONE, not SOMETHING!



I am SOMEONE,
not SOMETHING!



“Feed people, not cows. Less meat = less hunger.”

PETA posting on their Facebook page.



Mercy For Animals

Like This Page · October 15 · Edited



This. #meat #dairy #hormones #nasty

Like · Comment · Share

6,030 people like this.

2,086 shares

View previous comments

6 of 121



Mary Cat haha

October 16 at 11:46pm · Like



Elizabeth Thibes Ah!!!

October 17 at 10:09am via mobile · Like



Leighanna Allen lol

October 18 at 6:47pm · Like



iam Lexy OMG!!!!!! u never know that just might happen lol

October 20 at 3:42am · Like



Sam Pressman He doesnt even lift

October 21 at 2:58pm · Like

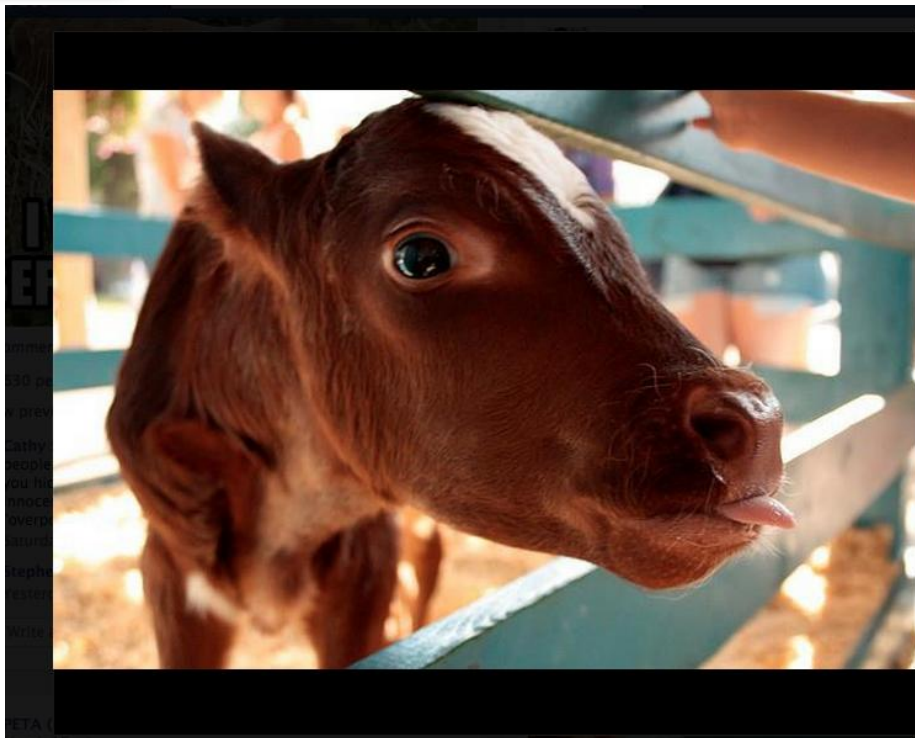


Tashie McBride Gluten is a protein composite found in foods processed from wheat and related grain species, including barley and rye.

22 hours ago · Like



Write a comment...



PETA (People for the Ethical Treatment of Animals)

Like This Page · March 15

"LIKE" this if you think I'm too cute to eat. ♥ — with Ashwini Lakshmi, Carolina Lotti, Arena Jack, Annick Peeters, Lorena Gonzalez Rousseau, Yasemin Barcock, Faly Benavente Tejada, Richa Bhardwaj, Juan Carlos Camino Arpasi, Jose Taype, Don Vittorino, Eder Benavente and Bhodie James.

Like · Comment · Share

31,015 people like this.

1,948 shares

View previous comments 5 of 890



Michael Turley Josh aren't queers more likely to be communists like you or if not, catholic clergy.

March 26 at 2:24pm · Like



Sandy Primo josh what did you expect from oxymorons???

March 27 at 3:37pm · Like



Sandy Primo john and seth are the type that never wake-up!



Write a comment...



Pocket PETA

This revolutionary new product will change the way you help animals!

So convenient and easy to use, you'll have time to attend that anti-fur rally AND make a healthy vegan dinner for your family.

Perfect for the busy activist on the go!

Sign up for PETA text messages for news, local events, contests, and fun, easy ways to help animals.



PETA (People for the Ethical Treatment of Animals)

Like This Page · March 11

Get texts from us! Text POCKET to 73822 (U.S.) or 99099 (Canada). Message & data rates may apply. Terms & conditions: <http://peta.vg/txt>

Like · Comment · Share

772 people like this.

75 shares

View 37 more comments



Steven Keatings Block Chinese Imports of Fur to the United States.

WARNING: THIS VIDEO HAS GRAPHIC CONTENT!! WATCH WITH DISCRETION! Watch at your own RISK!

Please repost my post, this has to STOP!... See More
March 13 at 2:56pm · Like



Miranda Diavolo I wish I have one to call PETA and give prooves about people near where I live that are selling alligator and cocodrile meat, they have a farm.

March 26 at 2:50am · Like

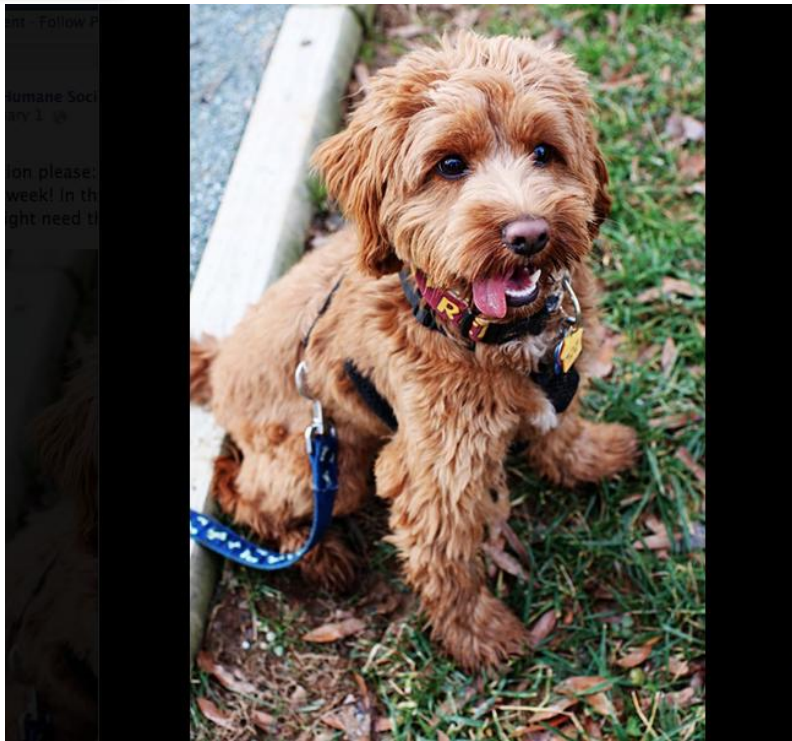


Miranda Diavolo I mentioned it a lot of times u.u

March 26 at 2:50am · Like



Write a comment...



The Humane Society of the United States

Like This Page · February 1

Your attention please: we've got a big announcement to make next week! In the meantime, all we're going to say is that you might need this --> <http://bit.ly/WZ10DQ>

Like · Comment · Share

6,166 people like this.

456 shares

View previous comments 6 of 154

-  **Brigitte Bowman** cute dog
February 6 at 7:48am · Like
 -  **Threedogman Barry** Huggable...
February 6 at 9:51am · Like
 -  **Tina Griggs** oh its adorable
February 7 at 12:24am · Like
 -  **Juanita Johnston-Penn** Looks like my D.O.G. Had to put him down in 2011. He was 19. I miss him so much.
February 8 at 12:29pm · Like
 -  **Lori HagenWenzel** We got a rescue dog one year ago on Feb, 11th. Looks a lot like this little guy. I want them all!
- Write a comment...





MERCY FOR ANIMALS *inspiring compassion.*

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Wailing on Walmart New MFA Ad Takes Walmart Executives to Task Over Cruelty to Animals

Food for Thought **Wailing on Walmart** **Blame Butterball**

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- New Study: Soy Foods May Help Women with Lung Cancer Live Longer
- Catching Up with MFA's Walmart Cruelty Tour

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- Ohio Dairy Farm Brutality
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Naked PETA protesters have a bone to pick 338

CHRIS REYNOLDS, TORONTO SUN

FIRST POSTED: TUESDAY, JUNE 21, 2011 08:41 PM EDT



TORONTO - In a bid to save animals' skin, protesters showed off some of their own Tuesday.

Nearly nude volunteers from People for the Ethical Treatment of Animals were wrapped in plastic and smeared with fake blood in front of Quality Meat Packers Ltd. on Tecumseth St., near Bathurst and King Sts.

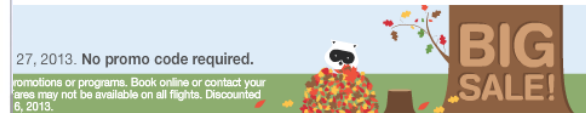
Their provocative poses were intended to mimic the meat packages in grocery aisles and butcher shops in an attempt to draw attention to the food industry's treatment of animals.

"There's very little difference between the meat that's wrapped up on grocery store shelves and the human meat we have on display today," said Natalie Fenton, meat-free for 14 years.

"As my five-year-old says, 'I don't eat my friends,'" volunteer Miriam Porter added.

Over two dozen protesters held up signs with slogans such as: "If Slaughterhouses Had Glass Walls...Go Vegan!" and "Meat Is Murder."

Worry?



ENT

't bet the farm on



And Easy Ways To Update me

... I, when Americans were
 ... d the war effort. During World
 ... Europe. Decades later the
 ... e – get creative, get meatless

Saturday, February 17, 2007

Print 0 Comment(s)

HUFF POST HIGHLIGHTS

"The tree of liberty must be refreshed from time to time with the blood of patriots and tyrants."

This article is the first in a three-part by CBN News Medical Reporter Totheroh on the dangers of MSG.

... has been a public buzzword since it was out of baby foods in the late 1960s.

... but most people don't know that it's in literally thousands of different processed foods...

What's in a word...

- Many people do not realize that chickens are inquisitive, interesting animals who are as intelligent as mammals such as cats, dogs, and even some primates. They are very social and like to spend their days together, scratching for food, taking dust baths, roosting in trees, and lying in the sun.

What's in a word...

- Piglets are torn from their distraught mothers after just a few weeks. Their tails are chopped off, the ends of their teeth are snipped off with pliers, and the males are castrated. No painkillers are given to ease their suffering. The pigs then spend their entire lives in extremely crowded pens on tiny slabs of filthy concrete.



seal hunt



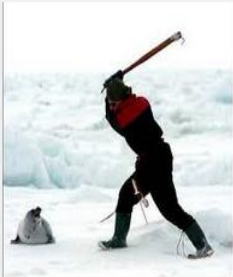
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Related searches: [logging machines](#) [logging truck](#) [logging industry](#) [illegal logging](#) [logging in bc](#)





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what can we do
to avoid nasty
surprises?

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Andrew Campbell

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 **Canadian Beef**
November 27

I made my grocery list last night while a beef & veggie filled sauce simmered away. When do you make your grocery lists?



Like · Comment · Share



ONE ACRE OF WHEAT
makes enough bread
to feed a family of four
for **10** years

Source: Grain Farmers of Ontario


Agriculture
more than ever



Farming and I Grow It

The Peterson Farm Bros

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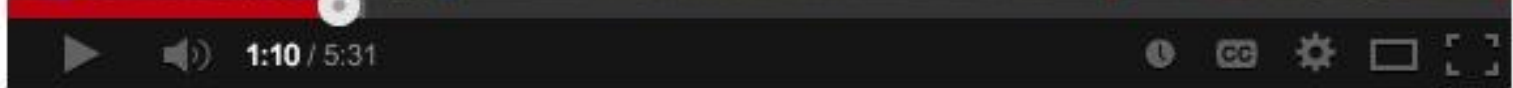
Like Add to Share

7,439,856

Published on Jun 25, 2012 by [ThePetersonFarmBros](#)

A parody music video promoting agriculture! If you like it, feel free to share it with your friends! No copyright infringement of original song "I'm Sexy

68,604 likes, 1,764 dislikes



How to milk a cow

#farmerlove

- We outrank doctors, police officers, church representatives, and more.
- 56% of Canadians have a very or somewhat positive impression of agriculture
 - 32 % are neutral
- Findings from Leger Marketing & Ipsos-Reid

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- Use it to our advantage!
- Reaching out CAN and WILL help us all
- If we don't talk, someone else will!
- It is time to take back the debate

- What are our strengths?
- What are our weaknesses?
- What can we do to promote the strengths?
- What can we do to turn around the weaknesses?

Becoming Social

- PLAN
- THINK of your audience, your goal, your commitment
- TRACK your progress
- Keep it CONSISTENT



There are no facts, only
interpretations.

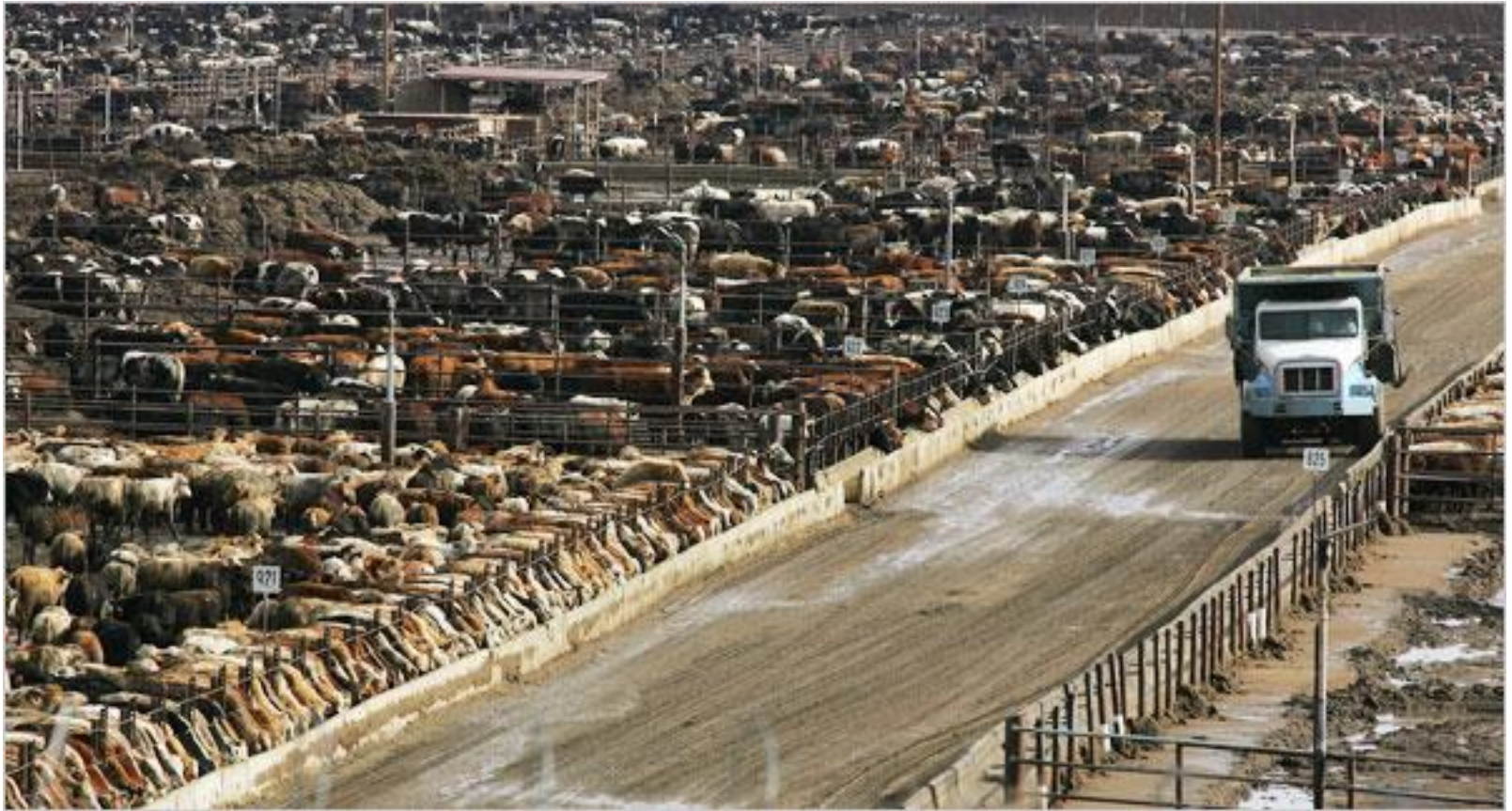
-Friedrich Nietzsche








Social media is like toothpaste,
once it comes out of the tube
– it doesn't go back in.



Becoming Social

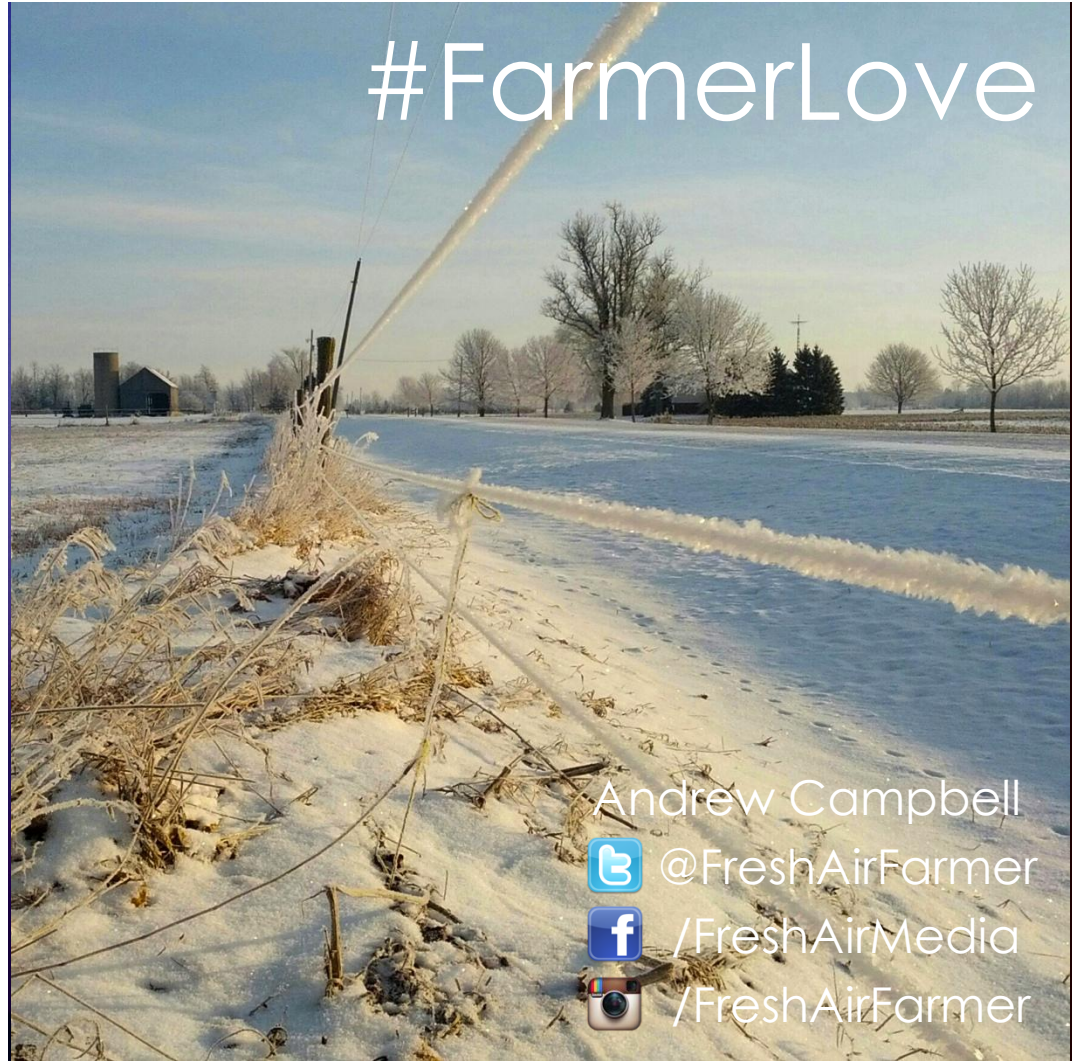
- PLAN
- THINK of your audience, your goal, your commitment
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“I used to wonder why somebody didn’t do something. Then I realized I am somebody.”

-Unknown



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