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# **Public Accountability and Reporting Project (PARP)**

**Presentation for the  
Centre for Organizational Governance in  
Agriculture (COGA)**

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**November 13, 2019**



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## Presentation Overview

- Project Goals, Overview and Purpose
- Sector Performance Targets, Governance and Quota Management and Movement
- Board Reports and BCFIRB Summary Report
- Next Steps

## Project Goals

- Support and publicly demonstrate effective governance and leadership of regulated marketing
- Provide industry, government, the boards, BCFIRB with a deeper understanding of each regulated sector, currently and over time
- Inform BCFIRB annual reports

## Project Background

- Launched March 2018
- Originated from BCFIRB Quota Decision – Address gaps in information/data
- Board consultations April – July 2018
- Initial board sector performance target criteria, governance and quota management and movement measures – August 2018
- First Board PARP Reports – June 2019
- BCFIRB Summary Report – October 2019

## Project Context

- Board PARP reports have a different focus and audience than existing annual reports – transparent reporting on governance and quota management
- PARP reporting through FIRB enables consistency in information and reporting
- Data and trend analysis over time



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## Sector Performance Targets

- 2-3 key targets each year
- Subset of those from annual report or strategic plan
- Communicate the future direction and structure of B.C.'s regulated agriculture sectors
- Play a key role in setting vision and making decisions



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## Failure

Our Board's goal for 2020 is to accomplish the goals of 2019 which should have been done in 2018 because we committed to them in 2017 and planned them already in 2016

## Governance Measures

- Effective delivery of responsibilities requires good board governance
  - Tools and practices (codes of conduct, training, annual report, strategic plan, etc.)
  - Financial accountability
  - Stakeholder consultation
  - Decision-making





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## Quota Management and Movement

- BCFIRB identified quota management and movement data important to understanding the structure and status of BC's supply managed sectors.
- Key role in informed decision making and sound policy development



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## Reports

- Commodity Board PARP reports – provided information on targets, governance and quota.
- Information useful and informative
- Summary of all board reports contained in BCFIRB Public Summary Report
- Readers encouraged to review the individual board PARP and annual reports to learn more about board activities



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## Common

- Consumer Trust
- Sustainability
- Collaboration
- Supply Management System
- Consumption



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## SMART Goals

- Specific
- Measurable
- Attainable
- Relevant
- Time Based



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## Next Steps

- BCFIRB/Board meeting Dec 9, 2019
- Refine measures and templates
- Set report due date for 2020
- Further consultations between Boards and BCFIRB as required



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**Q & A**