



COGA

a dairy industry update

presented by Jeremy Wiebe,
BCMMB Executive Treasurer
November 2, 2016

Home



Rosevale Farms: 160 cows, East Chilliwack

Family

Bronwen, Jeremy,
Ryder, Emerson and
Spencer





Agenda

- BC Dairy in the media
- Market Update: BC Production
- Price Volatility & Producer/ Processor Agreement
- Renewal of Industry Highlights

Dairy Industry in the media this fall

“Dairy Dilemma: One in Four BC dairy farms fail to follow animal welfare rules adopted after Chilliwack abuse case, FOI documents reveal”

The Province (front page), September 18, 2016; Vancouver Sun, September 18, 2016

“Antibiotics in milk net farmers \$65K in fines”

The Vancouver Sun, October 11, 2016; Also picked up by: CBC online, The Province, Abbotsford News and other media outlets, including outside BC.

“Antibiotics and milk: What's the difference between regular and organic?”

CBC online, October 16, 2016

Some Context

- If 100% compliant on first round animal welfare inspections, who would believe program was credible or rigorous?
- Appropriate testing protocols meant NO antibiotics enter milk supply
- *11 farmers penalized for contaminated shipments—milk disposed of*
- Antibiotics in milk never intentional: *producer error*





Animal Welfare

- **The Board** is transitioning its program to proAction[®]
- **BCDA carries out proAction[®] validations**
- **One animal care/welfare system in BC**





The World is watching

- **proAction**[®] requires SOPs and records and allows producers to demonstrate compliance
- The Board maintains authority for non-compliance with the Code and will suspend milk pick-up in cases of alleged animal cruelty

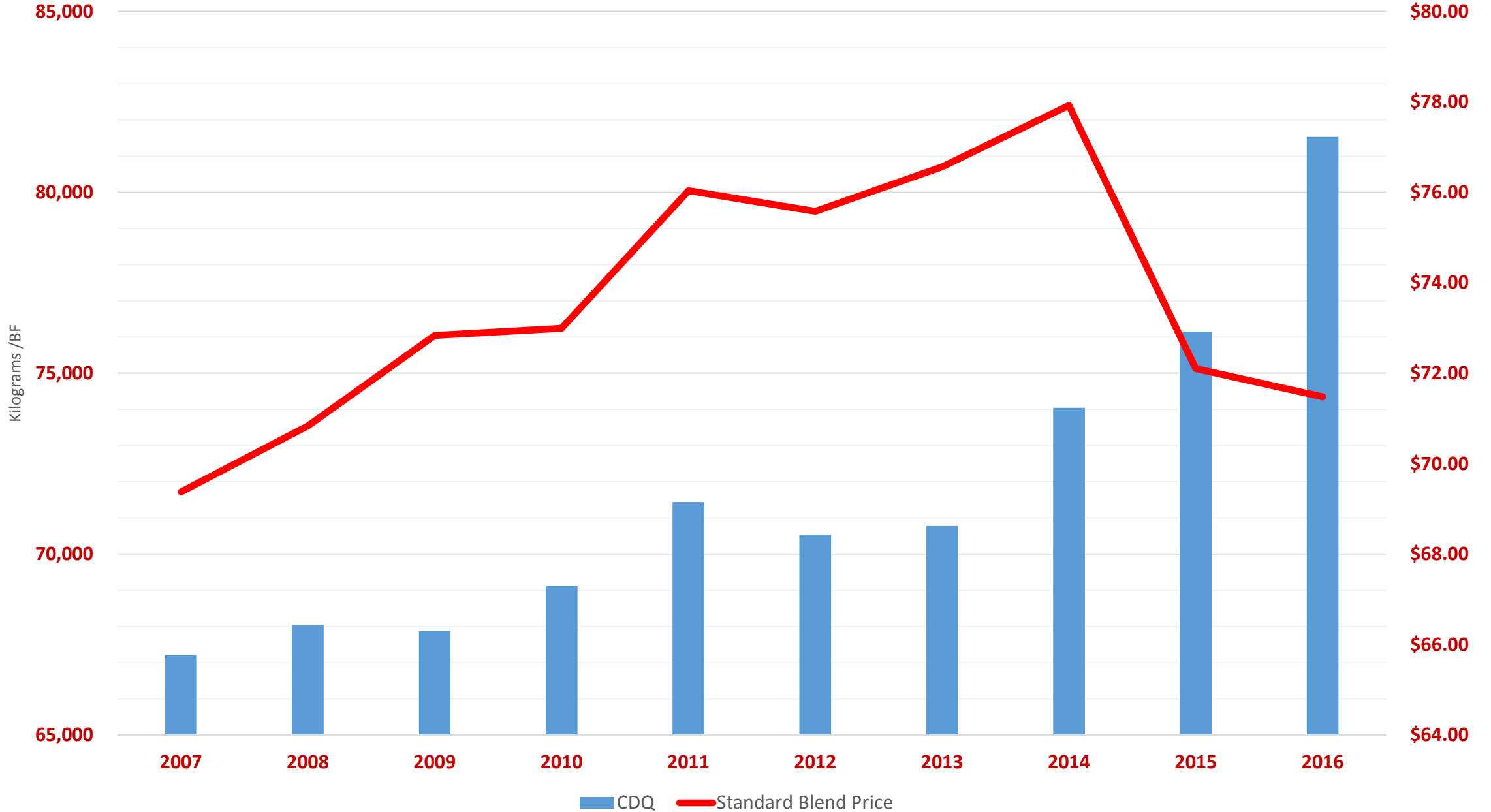
*Animal Care, Food Safety/Quality programs in place
Environment, Traceability, Biosecurity to come...*

A collection of fresh dairy products including a jar of milk, a wedge of cheese, a bowl of ricotta, a block of butter, and an egg on a wooden surface.

Market Update:

Price Volatility & Producer/Processor Agreement (Ingredients Strategy)

CDQ and Blend Price



National Ingredients Strategy – Producer/Processor Agreement

Why?



- 1. Producer Blend Price**
- 2. Structural Surplus**
- 3. Politics - WTO – Nairobi Decision**
- 4. Plants – Limited drying capacity**
- 5. Canadian Border**

National Ingredients Strategy- **Objectives**

- 1. Protect** Producer Revenue
- 2. Add value** to structural surplus
- 3. Encourage the production** & growth of value added dairy ingredients for domestic and export markets



National Ingredients Strategy- **Status**

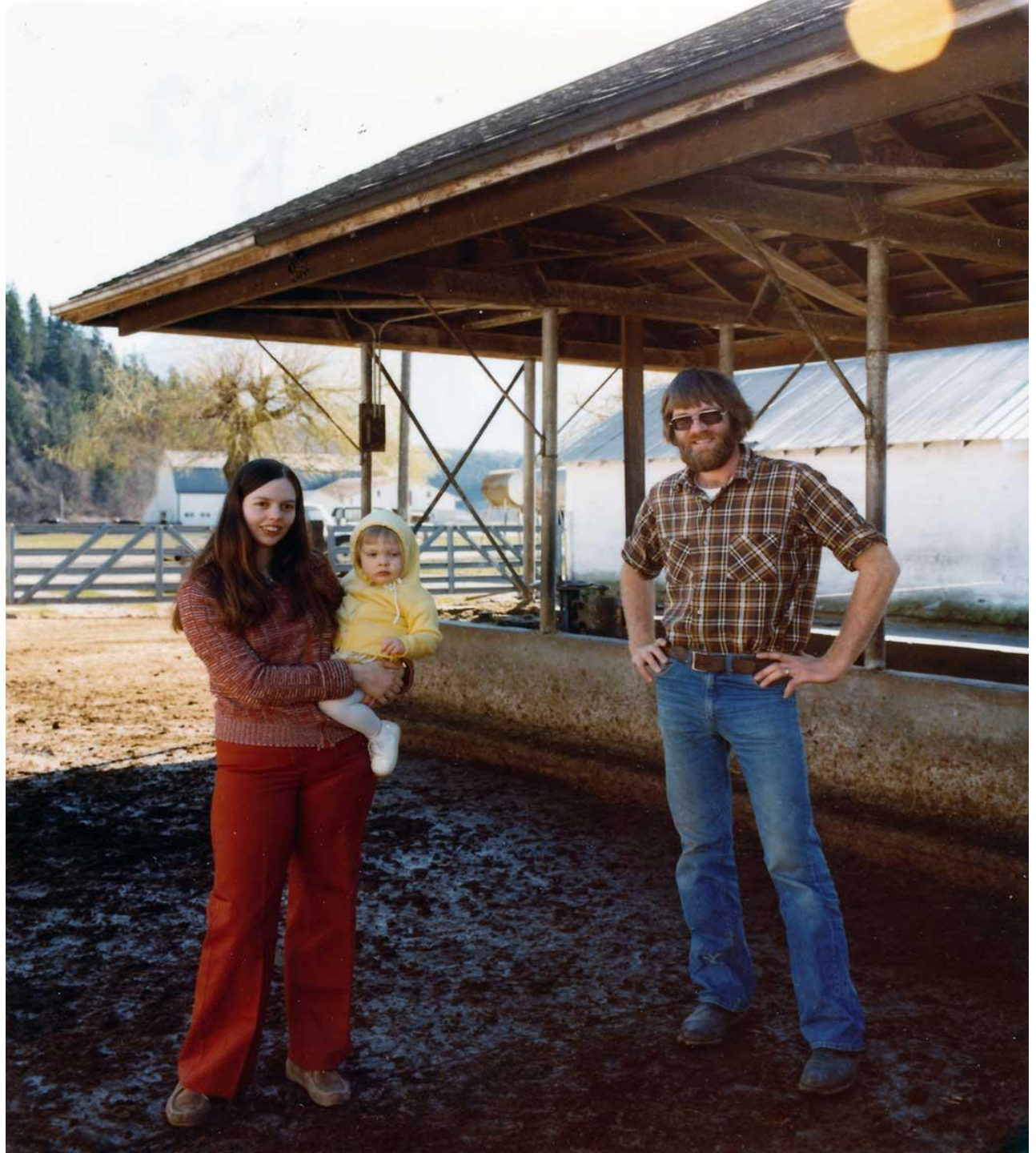


- 1. DFO Implements** Class 6 -
April 1, 2016
- 2. CMSMC implements** a 4M
Transition Program - April 27,
2016
- 3. Agreement in Principle** is
reached – July 2016
- 4. Current Status –**
Implementation for ???

Graduated Entry Program



GEPs 1970s



GEPs 1980s



Graduated Entrant Program



Thank you

