

Centre for Organizational Governance in Agriculture

Sponsored by the BC Council of Marketing Boards

Agenda

Boards that Lead with Karen Fenske, StratPoint Solutions

Friday, February 17, 2012

Best Western Regency Inn

32110 Marshall Road, Abbotsford, BC

- 9:30 am** **Welcome**
Brian Bilkes, Director, COGA
- 9:35 am** **What do Directors Do?**
- What do Boards Do?**
- Boards Set the Course
 - The Vision & Mission
 - The Big Picture: Strategic Plan
 - The Life of the Board: Annual Board Workplan
- 10:30 am** **Break**
- 10:45** **What do Boards Do? (continued)**
- The Operations Plan
 - Governance Manual & Code
 - Policy: What is the big deal?
 - Board Evaluation
- 12:00 pm** **Lunch**
- 12:45 pm** **Knowing BC's Agriculture: The Turkey Industry**
Michel Benoit
General Manager, BC Turkey Marketing Board
- 1:00 pm** **The Board/Staff Partnership**
- 1:45 pm** **Break**
- 2:00 pm** **Significance to the Whole & You**
- Expertise, Values & Balance
 - Natural Preferences
 - Group exercise
- 3:25 pm** **Closing**

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