

Centre for Organizational Governance in Agriculture

Sponsored by the BC Council of Marketing Boards

Agenda

Leadership for BC Agricultural Boards, Commissions and Associations in 2012

Thursday, January 19, 2012

**Ramada Plaza and Conference Centre
36035 North Parallel Road, Abbotsford, BC**

- 9:30 am** **Welcome**
Linda Delli Santi
Chair, COGA
- 9:35 am** **Opportunities for Leadership in Building Consumer Trust**
Charlie Arnot
CEO, Center for Food Integrity
- 10:45 am** **Break**
- 11:00 am** **BC Ministry of Agriculture: Update of Topics and Issues in 2012**
Wes Shoemaker
Deputy Minister, BC Ministry of Agriculture
- 11:30am** **BC Farm Industry Review Board: Update of Topics and Issues in 2012**
Ron Kilmury
Chair, BC Farm Industry Review Board
- 12:00 pm** **Lunch**
- 12:50 pm** **Knowing BC's Agriculture: The Chicken Industry**
Brian Bilkes
Director, BC Broiler Hatching Egg Commission
- 1:05 pm** **Leadership for Agriculture – A Federal Perspective**
Laurent Pellerin
Chair, Farm Products Council of Canada
- 2:05 pm** **Break**
- 2:25 pm** **Opportunities for Leadership in Changing Public Perceptions of Agriculture**
Tamara Leigh
Shiny Bird Communications
- 3:25 pm** **Closing**

This program was funded in part by the Investment Agriculture Foundation of BC through Agriculture and Agri-Food Canada's Advancing Canadian Agriculture and Agri-Food (ACAAF) program.

Funding provided by:

Canada 

