



Centre for Organizational Governance in Agriculture

Sponsored by the BC Council of Marketing Boards

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**TO: BC Marketing Boards and Commissions
BC Agriculture Associations & Councils
BC Farm Industry Review Board
Other Interested Parties**

The Centre for Organizational Governance in Agriculture (“COGA”), with financial support from the governments of Canada and British Columbia, delivered through the Investment Agriculture Foundation of BC, is very pleased to present a professional development program for directors, officers, management, staff and others of BC Agricultural Boards, Commissions and Associations.

Board Succession

March 13th, 2018

9:00 (registration)

9:30am – 3:15pm

Quality Hotel & Conference Centre

36035 North Parallel Road, Abbotsford

OUR SPEAKERS

Jim Collins

*Chair, BC Broiler Hatching Egg
Commission*

Christopher Girodat

*Executive Director,
Capilano Students Union*

Kirsten Pedersen &

Wanda Gorsuch,
BC Farm Industry Review Board

Clayton Botkin, P. Ag

*Investment Agriculture Foundation
of BC*

Jillian Azanza

Corne Moerman

Mark Siemens

Stan Vanderwaal

BC Young Farmers

BC 4-H

About the Workshop

The scope and complexity of issues facing agricultural organizations seems to continually expand and the skills, knowledge and expertise called upon from Directors and Officers grows similarly. This workshop is designed to address effective board succession in the field of agriculture.

- **Basics in Board Governance**— Christopher Girodat
Successful board meetings can both help to create and sustain interest in serving on boards. In this session Christopher shares his expertise in governance to help ensure that the basics in good governance are both understood and implemented.
- **Running a Meeting** – Christopher Girodat
Building on his first session, Christopher returns after a break to focus on applying good governance effectively throughout a meeting, looking at this through both a leader's and a board member's role
- **Spiking the Board: Continuity through a leadership pipeline**- Jim Collins
Known in the community as an expert on leading board succession, Jim shares his insights on understanding what to know and how to plan for succession, whether that be through staffing or a board succession.
- **Attracting the Next Generation** – BC Young Farmers
Without new producers to take the place of aging producers, succession isn't possible. In this session, we learn what attracts young people to take over family farms, or to enter agricultural production as a profession.
- **Panel Discussion: How to Motivate Millennial Participants** - Clayton Botkin, Moderator
What is a Millennial? How can we encourage the involvement of younger generations? Clayton leads an exciting panel conversation delving into some of the opportunities and challenges younger farmers currently face when considering board involvement.
- **FIRB SAFETI Principles**- Kirsten Pedersen & Wanda Gorsuch
Kirsten & Wanda team up to share information on BC FIRB's SAFETI principles, with an emphasis on ensuring that all producers understand the importance and relevance of these principles.
- **4-H "Industry" Update**
An ambassador from the 4-H program shares the program initiatives that BC's 4-H is currently involved in.

Registration: There are two ways to register:

1. Complete the attached form "Emerging Issues Registration Form" and email to office@bccoga.ca or
2. Go on-line to www.bccoga.ca and click on the registration link.

The cost of this workshop will be \$150 (GST included), which includes lunch and all course materials.

We look forward to seeing you there!



Kristianne Hendricks
BC Council of Marketing Boards

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