

This presentation was funded in part by the Investment Agriculture Foundation of BC through Agriculture and Agri-Food Canada's Advancing Canadian Agriculture and Agri-Food (ACAAF) program.

Funding provided by:





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**BC COUNCIL OF MARKETING BOARDS** 

## Who We Are

- We regulate and promote the BC Turkey Industry
- Primarily Lower Mainland Growers
  - 8 Farms on Vancouver Island
  - 4 farms in the Interior
  - 42 farms in the Lower Mainland

## What We Produce

- We produce 26.6 million kgs of Turkey in BC every Year
- We export 1.5 million kgs
- We produce 14.5 million as whole bird for the festive and banquet market
- We produce 10.6 million kgs for the further processing industry

## **Industry Statistics**

- Since 2006, our industry in BC has grown by 8%
- There are 4 federal processing plants and 8 smaller provincial plants slathering turkey
- There are 546 growers nationally and they produce 165 million kgs
- Our per capita consumption is fairly steady at 4.6 kgs

## Production

- Turkeys are typically grown between 10 and 16 weeks of age before they're slaughtered
- They will weight between 5 and 15 kgs dependant on age and sex
- Hens are usually sold as a whole bird while males (toms) are usually further processed as they produce more breast meat

#### **On Farm Practices**

- All of our farms' Biosecurity and On Farm Food Safety practices are audited every year
- Growers must maintain the standards set out in the National On Farm Food Safety Program and the Provincial Biosecurity program
- Failure to maintain these standards can result in the suspension or cancelation of a grower's licence

### For More Information

# Visit the BC Turkey Farmer's Website: www.bcturkey.com

