



Centre for Organizational Governance in Agriculture

Sponsored in part by the
BC Council of Marketing Boards
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The Centre for Organizational Governance in Agriculture ("COGA") is very pleased to present a professional development program for directors, officers, management, staff, and interested individuals of Agricultural Boards, Commissions and Associations of British Columbia.

SAWP Update: Challenges, Expectations & Best Practices

**Tuesday,
March 9th, 2021**

11:00 a.m. – Noon PST

Via Zoom

Presenters:

**Veronica Moreno,
WALICanada**

**Glen Lucas,
BC Fruit Growers' Association**

**Bunvir Nijjer,
BC Fruit Growers' Association**

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Marketing Boards***

About the Workshop

If you are currently hiring or interested in hiring Seasonal Agricultural Workers or Temporary Foreign Worker this workshop is for you.

An update on these programs along with insight into

- **Completing applications (dos and don'ts), timelines**
- **Contract lengths, transportation, etc.**
- **Best on farm practices (Ministry of Health property inspections, testing and quarantine requirements)**

Gain a better understanding of the process and how COVID is affecting the workers and farmers.

About our presenter

Veronica Moreno is currently the Program Manager for WALI (Western Agricultural Labour Initiative) a subsidiary of BCAC. She was born in Quito, Ecuador but has lived in the USA, Europe and the Caribbean. Vancouver has been her home for the past 20 years.

Veronica holds a BA in Business administration and post graduate degree from Capilano University. She has many years of experience in business development in the private and non-profit sectors in Canada and Latin America. She also worked for the Canadian Federal government. Before joining WALI, Veronica was operations manager at a blueberry farm in Delta.

Glen Lucas, is a Farm Organization Guy, with over 30 years agriculture organization experience and management.

Glen has been the General Manager for the BC Fruit Growers' Association for 21 years and prior to that was General Manager of the BC Hog Marketing Commission for 3 years, and spent 9 years before that as the General Manager of BC Dairy Herd Improvement Services.

Glen's key areas of responsibility are Industry Strategy, Government & public relations, budget & finance, IT planning, HR, Governance, Project Administration, and Marketing

Bunvir Nijjer - Born and raised in Kelowna, BC. I grew up on a family farm cultivating apples and cherries. I pursued my Bachelor of Business Administration- majoring in Human Resources.

As my family continues to farm, I am passionate in what I do- I work in the tree fruit sector as the Labour Specialist at the BC Fruit Growers Association advocating for the farmers. I also assist our members in filling out the LMIA applications for the Seasonal Agricultural Worker Program and the Agricultural Stream Program as a Registered Canadian Immigration Consultant (RCIC).

I also work for Summerland Varieties Corp. (SVC) as the Marketing Specialist. I handle the marketing portfolio of licensed apple and cherry varieties that SVC commercializes on behalf of the variety owners.

Registration

There are two ways to register:

1. Complete the attached registration form and scan/email to office@bccoga.ca
2. On-line at www.bccoga.ca and click on the registration link.

The cost of this workshop will be \$20.00 **plus GST**.

We look forward to seeing you there!



Della Oberhoffner, General Manager
BC Council of Marketing Boards/COGA