



Centre for Organizational Governance in Agriculture

Sponsored by the
BC Council of Marketing Boards
36380 Stephen Leacock Drive, Abbotsford, BC V3G 0C2
T: 778.242.0285 E: office@bccoga.ca

The Centre for Organizational Governance in Agriculture ("COGA") is very pleased to offer professional educational workshops for members of British Columbia's agriculture community. We welcome directors, officers, management, staff, producers and interested individuals of Agricultural Boards, Commissions and Associations throughout British Columbia.

**Being a Board Member -
My Journey:
How & Why
it's important to get
involved!**

***Plus a Dairy Sector
Update***

**Thursday,
October 28th, 2021**

11:00 a.m. – Noon PDT

Via Zoom

Presented by

**David Janssens, Owner and
Operator of Nicomekl Farms Ltd.
and a Director of the
BC Milk Marketing Board**

Sponsored by

***The BC Council of Marketing
Boards***

About the Workshop

David Janssens owner and operator of Nicomekl Farms Ltd. in Surrey, and a director of the BC Milk Marketing Board, will share with us his journey to becoming involved various agricultural groups. Hear first hand how David got involved and what his involvement has brought to him personally and professionally. Learn how David took that first step, how he prepared himself and what he learned along the way. He'll review how the dairy industry develops its young producers for leadership roles and identify the qualities needed. Learn some 'dos and don'ts' to help you begin your journey to becoming involved and how to take that first step!

Following David's presentation he will be providing a dairy sector update!

About our presenter



David Janssens owns and operates with his wife Sandy and son Nick, Nicomekl Farms Ltd, a 2nd generation dairy farm in Surrey. Over the years David has been active in many organizations including local drainage committees (Surrey Dyking District Commissioner), school & church (Catholic School Treasurer), breed associations (BC Holstein President), genetics (Westgen President) and dairy politics (Dairy Farmers of Canada BC Representative). His current position is in the area of regulation as director of the BC Milk Marketing Board.

People donate their time and energy for a variety of reasons. Belief in a cause, making a difference, giving back to a sector, working toward a better future. All are applicable to David however he has experienced one unintended consequence of being involved and that is the great people he has encountered. Many of these like-minded individuals have become close, life-long friends. The opportunity to work together, learn from and experience with some of the best people in whatever sector/cause you choose is in the end the most rewarding.

Registration

There are two ways to register:

1. Complete the attached registration form and scan/email to office@bccoga.ca
2. On-line at www.bccoga.ca and click on the registration link.

The cost of this workshop will be \$20.00 **plus GST**.

Registration deadline is Noon, October 26th, 2021

We look forward to seeing you there!

Della Oberhoffner, General Manager
BC Council of Marketing Boards/COGA

funding provided by:

